

# 10 behaviours of un-stoppable entrepreneurs

by Bev James

There are different types of people; those who talk about their great ideas but never get started, those that give up at the first obstacle and those who are on an unstoppable quest to get things done.

Having mentored and worked with many high profile organisations and individuals over the years, I've learnt that often an 'overnight success story' is usually the result of someone working hard over a long period of time and exhibiting certain behaviours.

Success leaves clues and it's the implementation of this knowledge that sets apart the good from the great, creating an 'unstoppable entrepreneur'.

## 1 Get up and get at it

The most successful and unstoppable entrepreneurs I know are early risers. They wake up early with drive and motivation. A clear idea of what needs to be achieved is at the forefront of their mind. Holding a clear focus and daily intention ensures objectives are met.

## 2 Make time for fitness

Participating in exercise as a part of a weekly routine, whether it's going for a run or hitting the gym is something that can't be overstated. An unstoppable entrepreneur puts as much emphasis on their wellbeing as they do on their business. Exercise not only benefits the body, if done in the morning it can kick start the day, putting an entrepreneur in the right head space to perform at their best.

## 3 Healthy Diet

Along with exercise, a healthy diet is crucial to an unstoppable

entrepreneur. They understand the benefits of taking care of their nutrition. Being conscious of their nutrition allows them to eat foods that provide more energy, allowing them to maintain a higher level of focus to complete each task. A good diet supports an unstoppable entrepreneur's productivity and prevents an afternoon 'energy slump'.

## 4 Mindful of time

As an entrepreneur it can be easy to let other people's priorities run your day, whether it's phone calls, emails or meetings. An unstoppable entrepreneur understands the importance of strategically allocating their time. Their day has been planned before it has even started; ensuring time has been sufficiently blocked out, whether this means having a day specifically blocked out for meetings, or a day blocked out to focus on marketing activity. By doing so they know relevant time has been allocated to their priorities.

## 5 Good decision-making skills

Decision-making abilities play an essential role for an entrepreneur. An unstoppable entrepreneur has harnessed this skill and knows how to make sound choices that will support the success of their business. Knowing how to delegate tasks effectively is key. An unstoppable entrepreneur is able to delegate responsibilities, confident that outstanding invoices, IT problems, research or correspondence are being dealt with, allowing them to focus on their priorities.



## 6 Stick to their word

Under-promise and over-deliver is a mantra for an unstoppable entrepreneur. They know that integrity is key to their success. This means sticking to their word and delivering on their promises. Delivering what they said they would, whether it's to a client or a potential business partner, is imperative as they understand acting on their word is what builds trust and credibility with their relationships.

## 7 Never stop learning

An unstoppable entrepreneur doesn't claim to know it all and as a result never stops learning. They recognise the value in learning and the power of investing in it; this includes acquiring further knowledge of their business, industry and technology. They choose to stay up-to-date, refusing to get stuck in the old and instead make it a priority to watch out for the new.

## 8 Daily review

Unstoppable entrepreneurs know that each day they're building their future and are dedicated to making it count. They make it a habit to review their 'to do' list at the end of each day, reflecting on their daily accomplishments and using this time to clearly map out what needs to be achieved for the day ahead.

## 9 Positive mind-set

Some think positive thinking is about seeing the world through rose tinted lenses, but an unstoppable entrepreneur has an inner knowing that they have both the ability and power to create whatever they want and it's this mind-set that drives their business forward. They are mindful about what and who they invite into their lifestyle. They maintain awareness around what they choose to watch on TV, the books they read and the music they listen to. They also keep a check on who they hang out with, limiting or eliminating time with negative and doubtful thinkers. An unstoppable entrepreneur also avoids jealousy of another's success, and would rather cheer them on. Acting and thinking positively yields positive results and this belief is firmly planted in their mind.

## 10 Jump into action

Jumping into action when an opportunity arises is a hallmark of an unstoppable entrepreneur. They don't waste time fretting about whether they're ready or not and don't rely on their current successes to carry them forward. In their mind, change is the name of the game; they understand that life and business moves fast and so they make the most of every opportunity. They

don't wait for something to land on their lap and are instead always on the lookout for the next opportunity. Networking becomes a priority; they understand their network determines their net worth.

A successful entrepreneur knows that implementing these habits and maintaining them as a part of a daily ritual will eventually turn into a lifestyle; one that'll eventually alter their entire state of being and grant them access to the exclusive club of 'unstoppable entrepreneurs'.



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